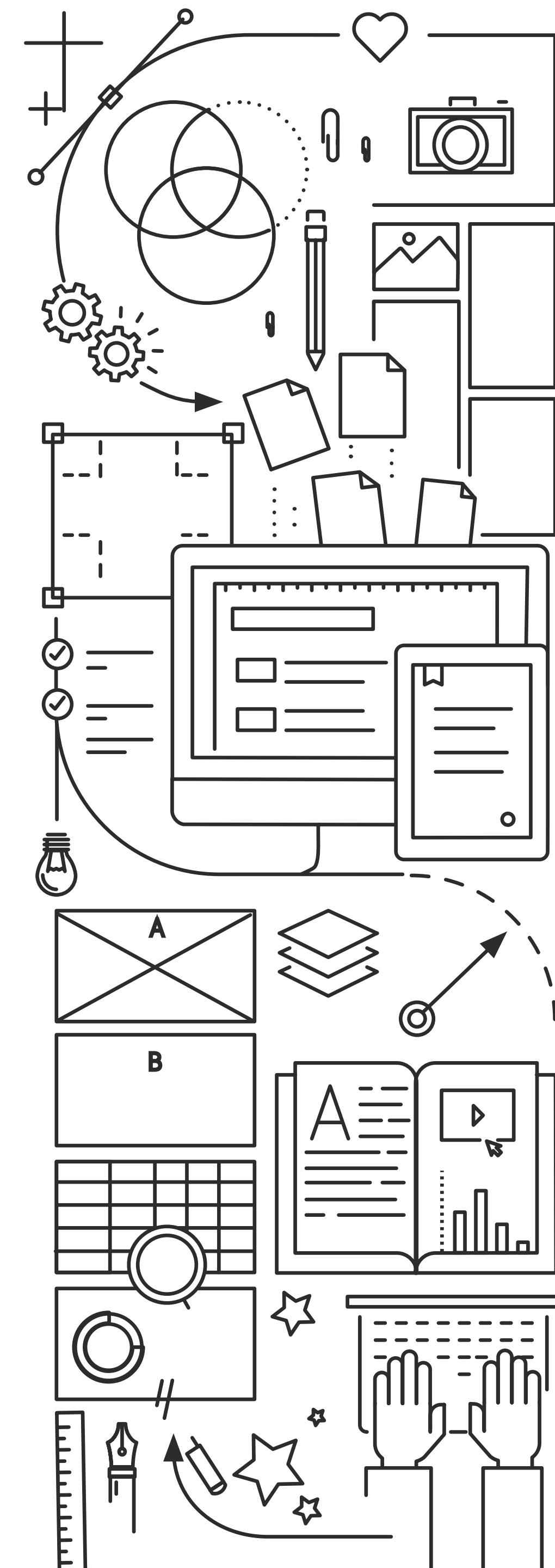


# tmw.media

reinventing media for tomorrow

media pack | tmw.media | 14.01.2018



# contents

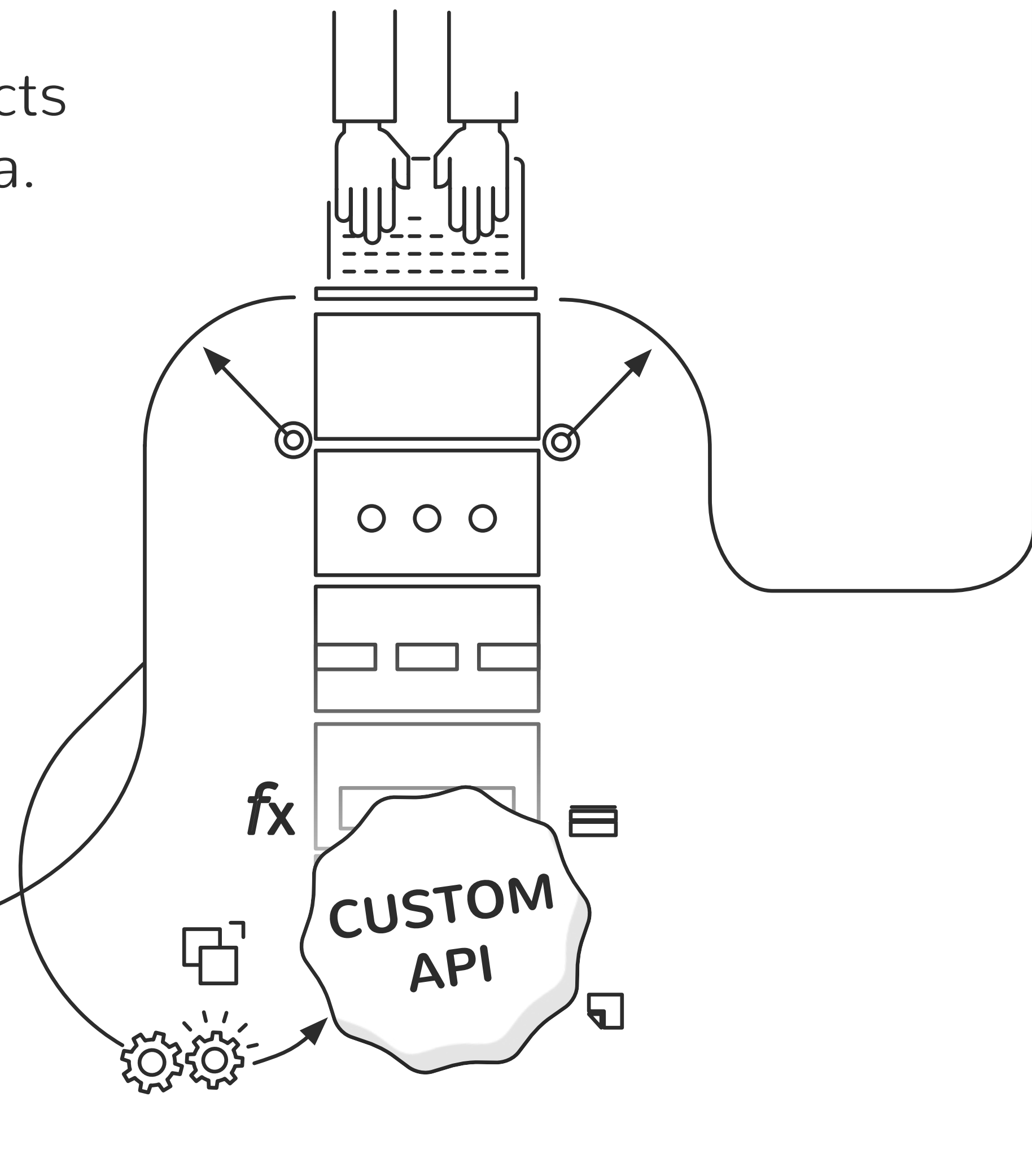


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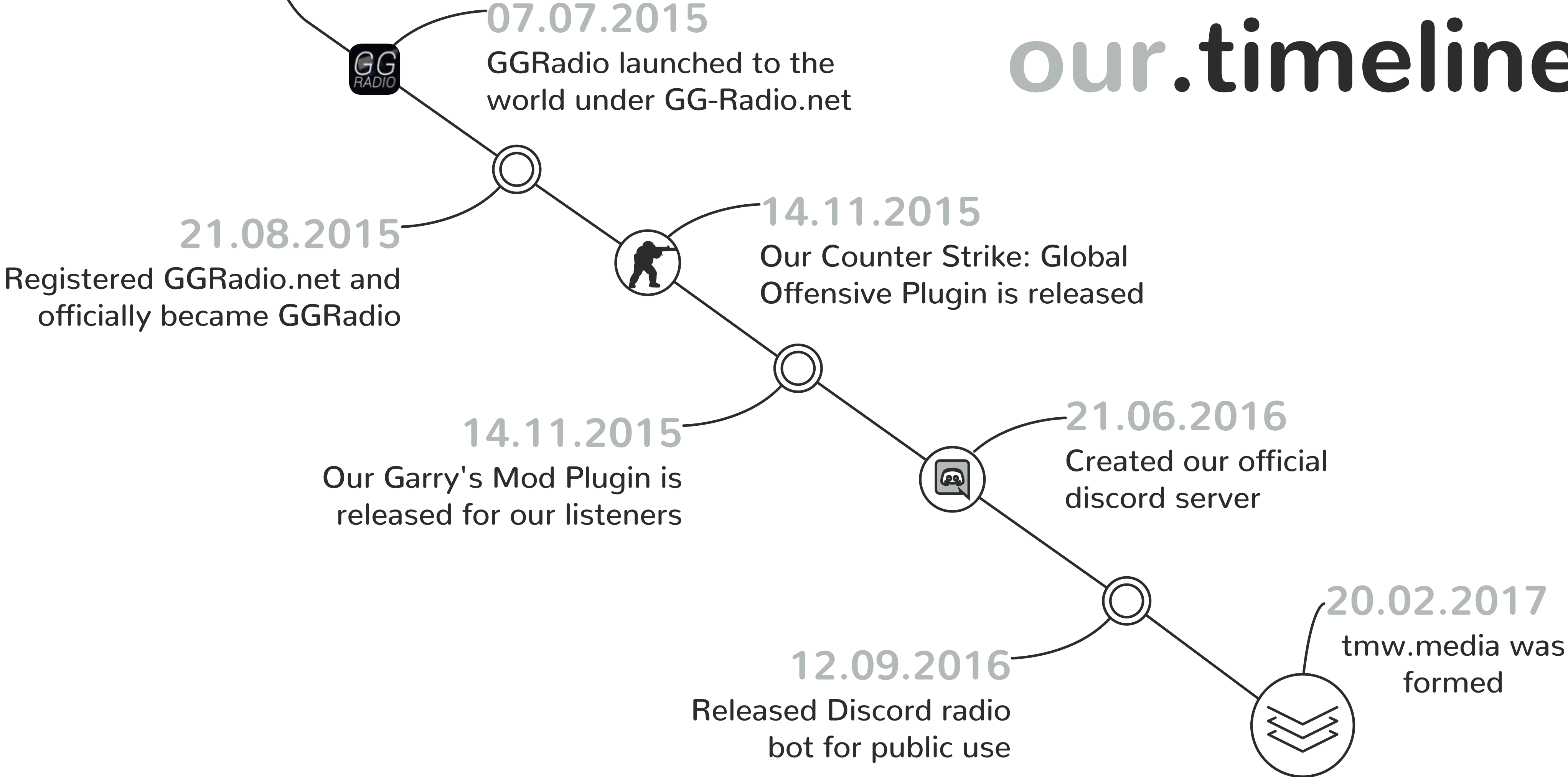
# about.us

We founded tmw.media to innovate the online radio industry by developing jaw-dropping projects that change the way that people consume media.

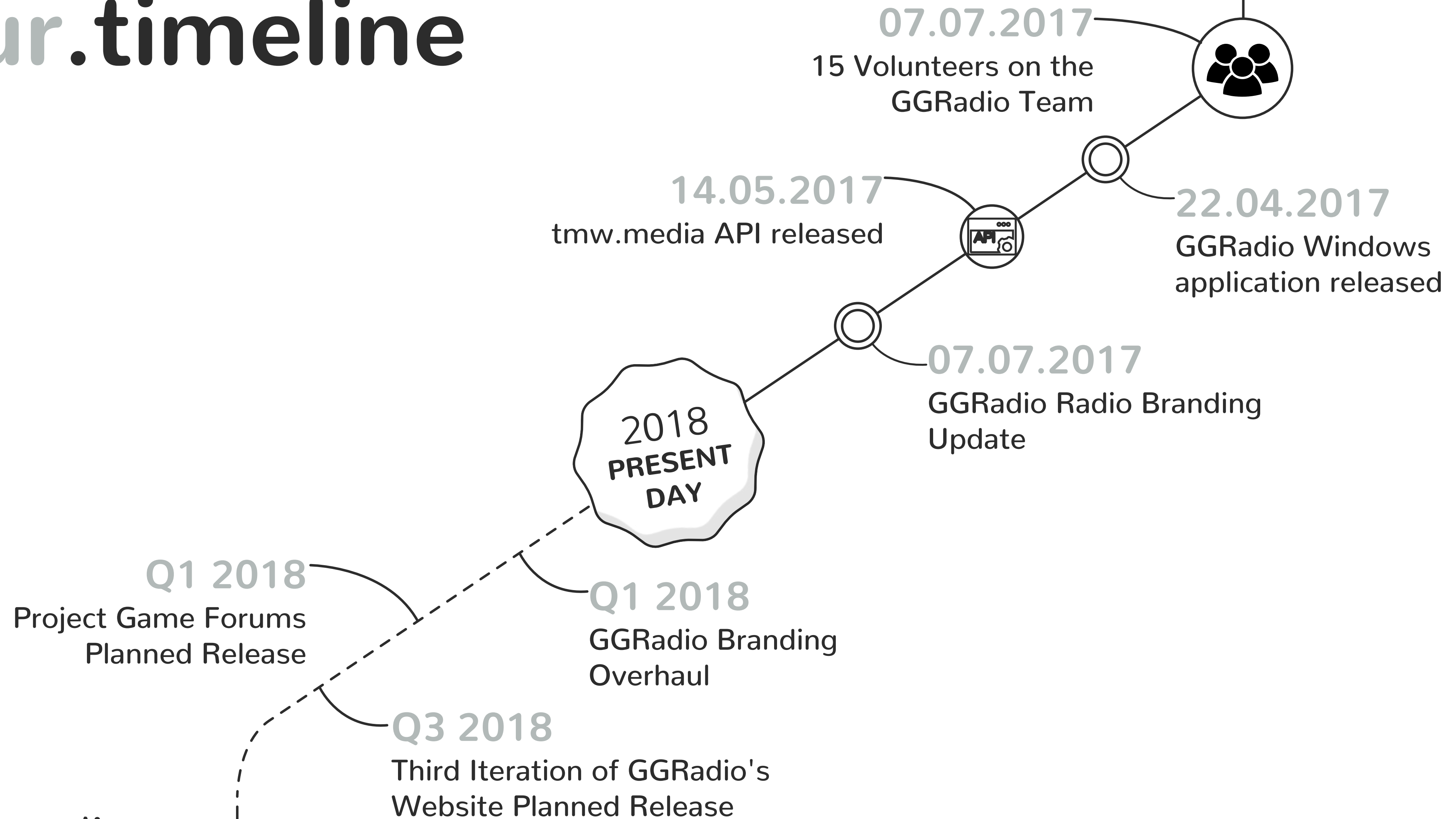
- + 4 Great Projects
- + Reach 100+ countries
- + Dedicated, Growing Team of Volunteers
- + Growing Prescense in the Gaming Community



# our.timeline



# our.timeline

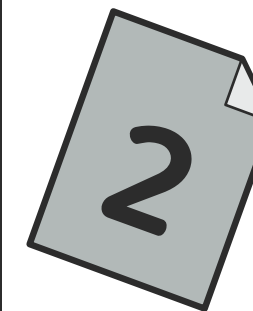


# our.promise

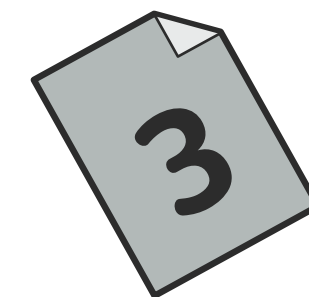


Our campaigns are consistently executed at the highest possible standard

We are on hand to strengthen your brand image within the media



We are passionate about changing the way that people consume media



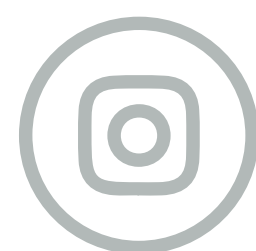
# GG RADIO.NET

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International Esports Radio



[ggradio.net/twitter](https://ggradio.net/twitter)



[ggradio.net/instagram](https://ggradio.net/instagram)



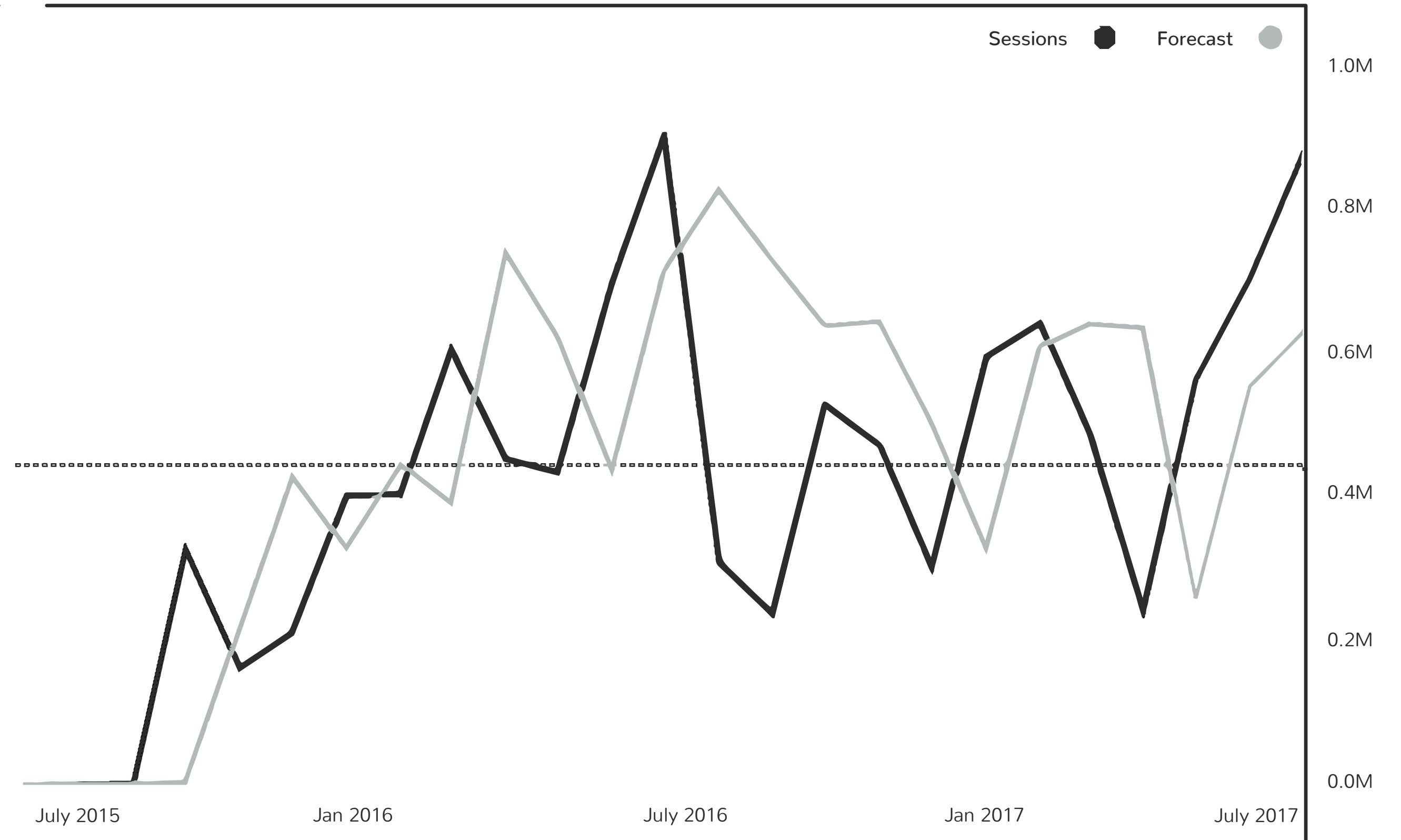
[ggradio.net/youtube](https://ggradio.net/youtube)



[ggradio.net/download](https://ggradio.net/download)

# ggradio.history

GGRadio was created in 2015. The aim was to innovate the online radio industry by developing a new station that changed the way that people consumed media. We now reach 131 countries, making us one of the most diverse radio stations on the market.





# Key points

- + Q3'15 saw 140 unique listeners, quickly attracting 20,000 in Q4'15; with a barebones team of 4.
- + Q2'16 saw further success for us; we gained a substantial increase in audience that took us to 120,000 unique listeners, which was a 108% increase on the previous year.
- + Q3'17 suffered major outages, we recovered from this shortly after by releasing our new autoDJ for christmas, exceeding the previous year's unique listeners by 50%

**Q3'15 GGRadio was created and went live for the first time**

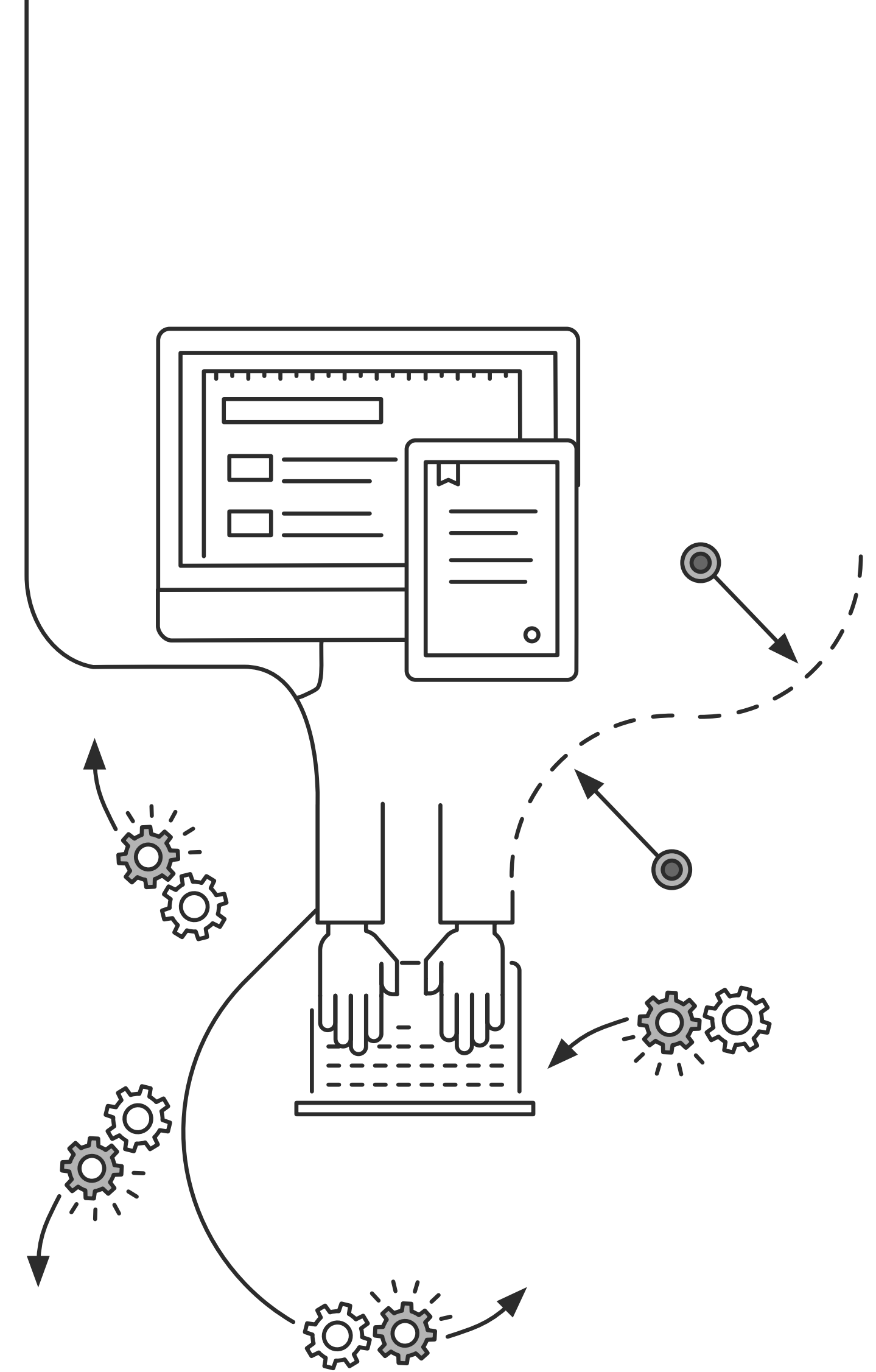
**In Q3'16 GGRadio exceeded 900,000 sessions and 40,000 Unique listeners**

**GGRadio opened 2017 with 47,000 unique listeners in January**

# ggradio.future

In the coming months we are looking to enhance GGRadio's presence in listeners' homes; we are already featured on Alexa and Google Home but we would like to add extra capabilities as they become more common of a household item.

- + Expand our network, infrastructure & security
- + Be more easily accessible and available
- + Cater to a wider audience



# PROJECT GAME FORUM

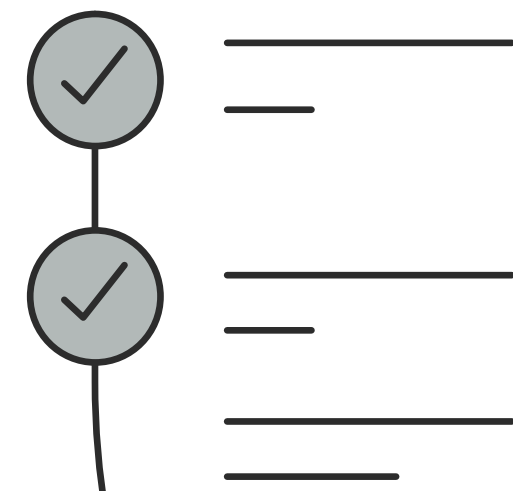
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new style of game forum

# forum.history

In 2017 we took ownership of CS-Forums with plans to merge it in to a general gaming forum due to the current state of the Counter Strike community.

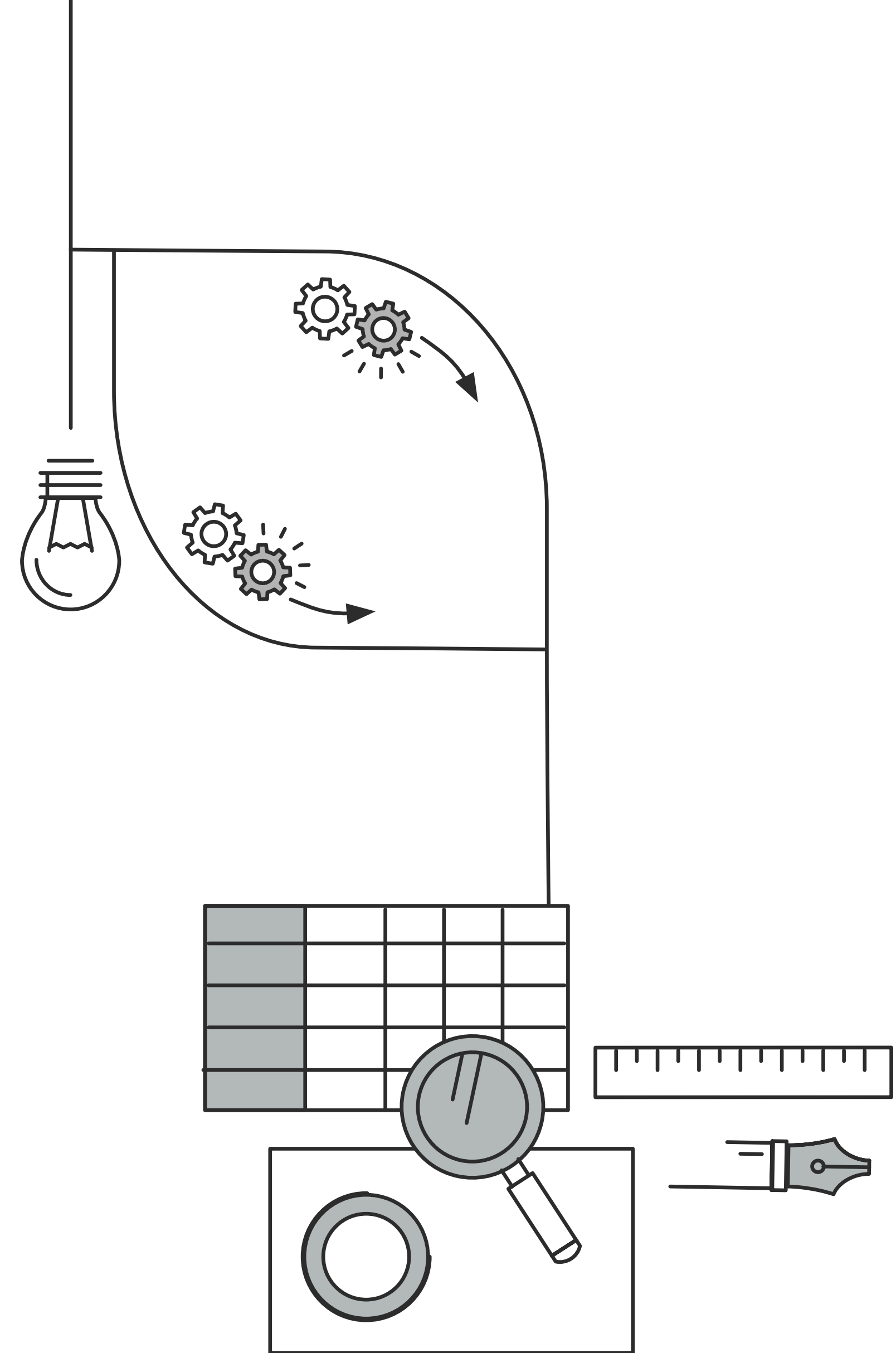
With a team that has a strong background in some of the biggest forums in existence, we're not short of ideas to innovate this space.



# forum.future

Project Game Forum is a new approach to how forums are managed and maintained. We believe that the forum should be run by professionals that know the in's and out's of any particular game.

- + Open to everyone
- + Multilingual community
- + Gaming Professionals moderate and lead forums
- + Partnerships with small communities to give them a powerful voice



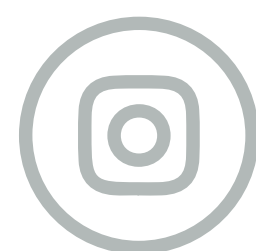
# INDIE2

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upcoming artist representation and blog



[indie24.net/twitter](https://indie24.net/twitter)



[indie24.net/instagram](https://indie24.net/instagram)



[indie24.net/youtube](https://indie24.net/youtube)

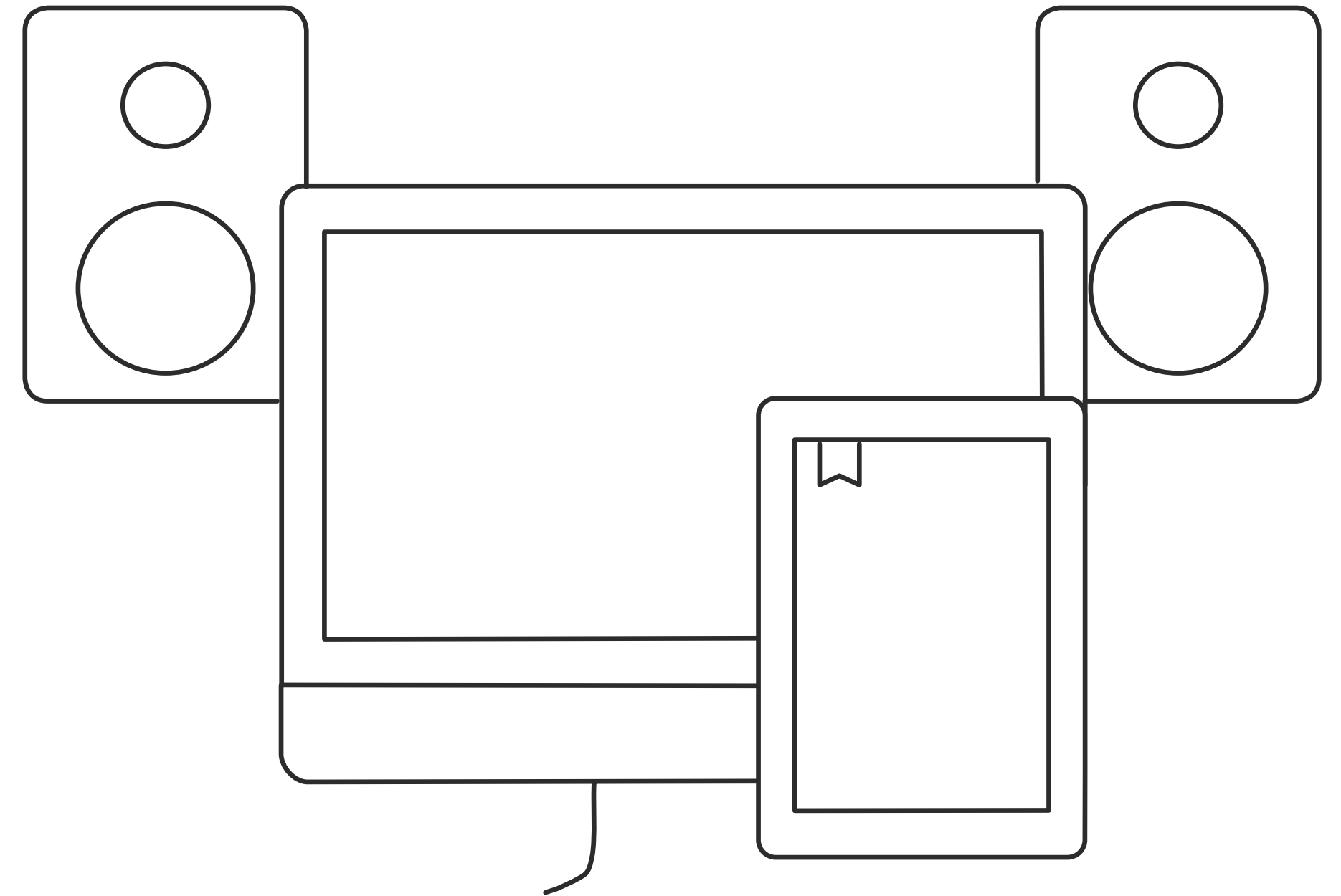


[indie24.net/download](https://indie24.net/download)

# indie24.plans

Indie24 is one of our upcoming projects. We believe that indie artists are not represented sufficiently, and we want to change that.

- + Exclusive radio for upcoming artists
- + Self advertisement scheme for small artists
- + Events and news coverage in a modern blog format



# STATISTICS

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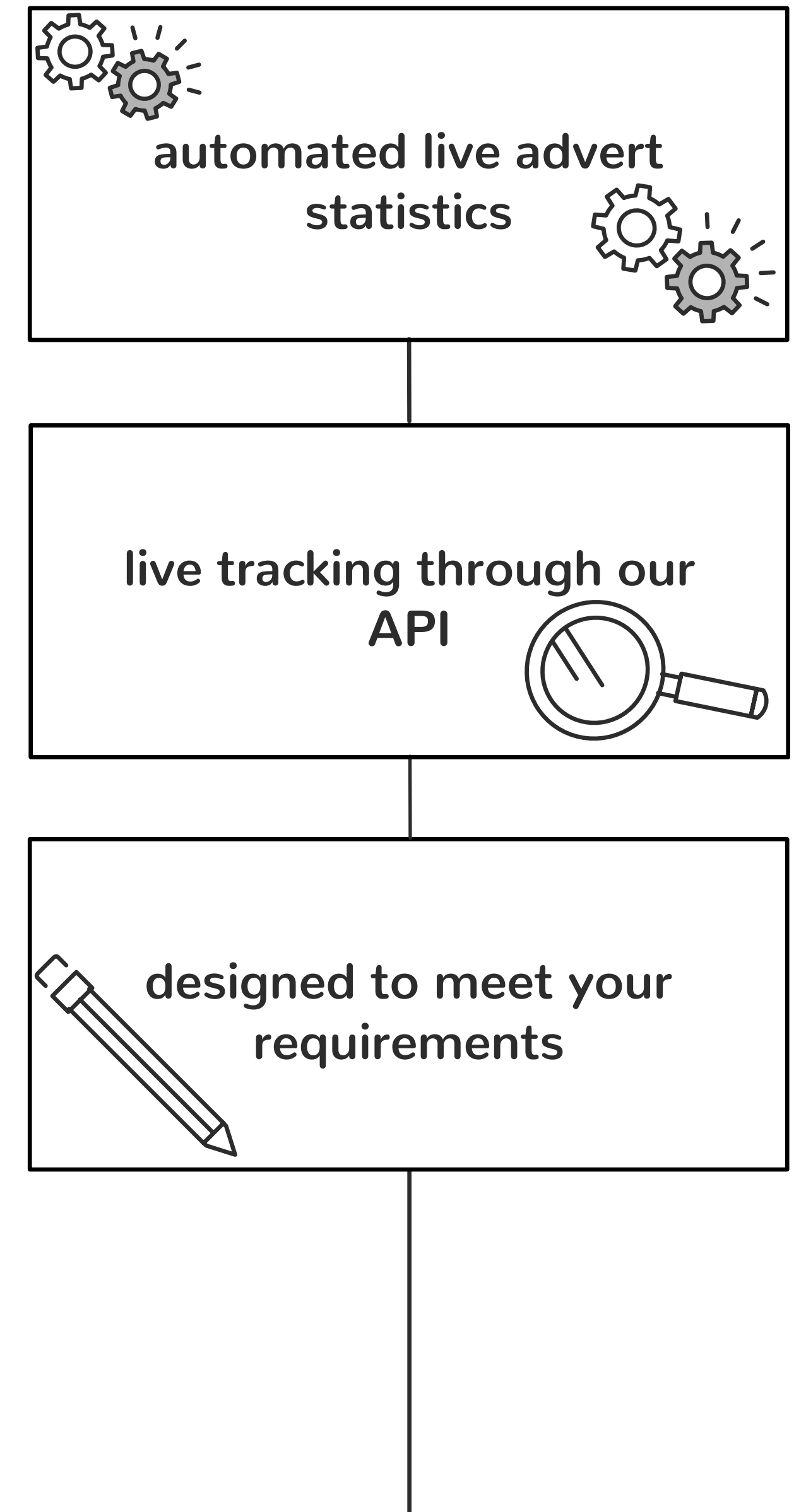
jaw-dropping success



# our.statistics

We develop the majority of our software from scratch, which results in our statistics being clear, precise and accurate.

Each track is individually tracked to show us in detail how each song is performing.



# year.compare

# 2016.2017

Q1  
2016



In Q1 2016 we achieved an average session count of 470,000

We saw an increased listener session count by **22% over the previous year**



Q1  
2017

Q2  
2016



Our average listener session count to rose to 500,000

We saw a increase in June's listener sessions to **700,000**, however averaged at **500,000** for the quarter.



Q2  
2017

*Notices: average stats are per month*

# year.compare

# 2016.2017

Q3  
2016



Achieving our all time record of 900,000 listener sessions in July for the holidays however this figure dropping as listeners returned to every day life

Q3 did not disappoint, matching the 900,000 sessions that 2016 achieved, it also held on to the users during the second half of Q3 increasing our average sessions by 29%



Q3  
2017

Q4  
2016



In the leading up to Christmas. We suffered declines as listeners spent more time away from the computer in the break, however still averaged out at 430,000 sessions.

Starting to notice a trend; we had a drop in the quarter however December saw an 80% increase (550,000 Sessions) compared to 2016 (300,000).



Q4  
2017



*Notices: average stats are per month*

# EVENT COVERAGE

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modern + effective + trendy

# event.coverage

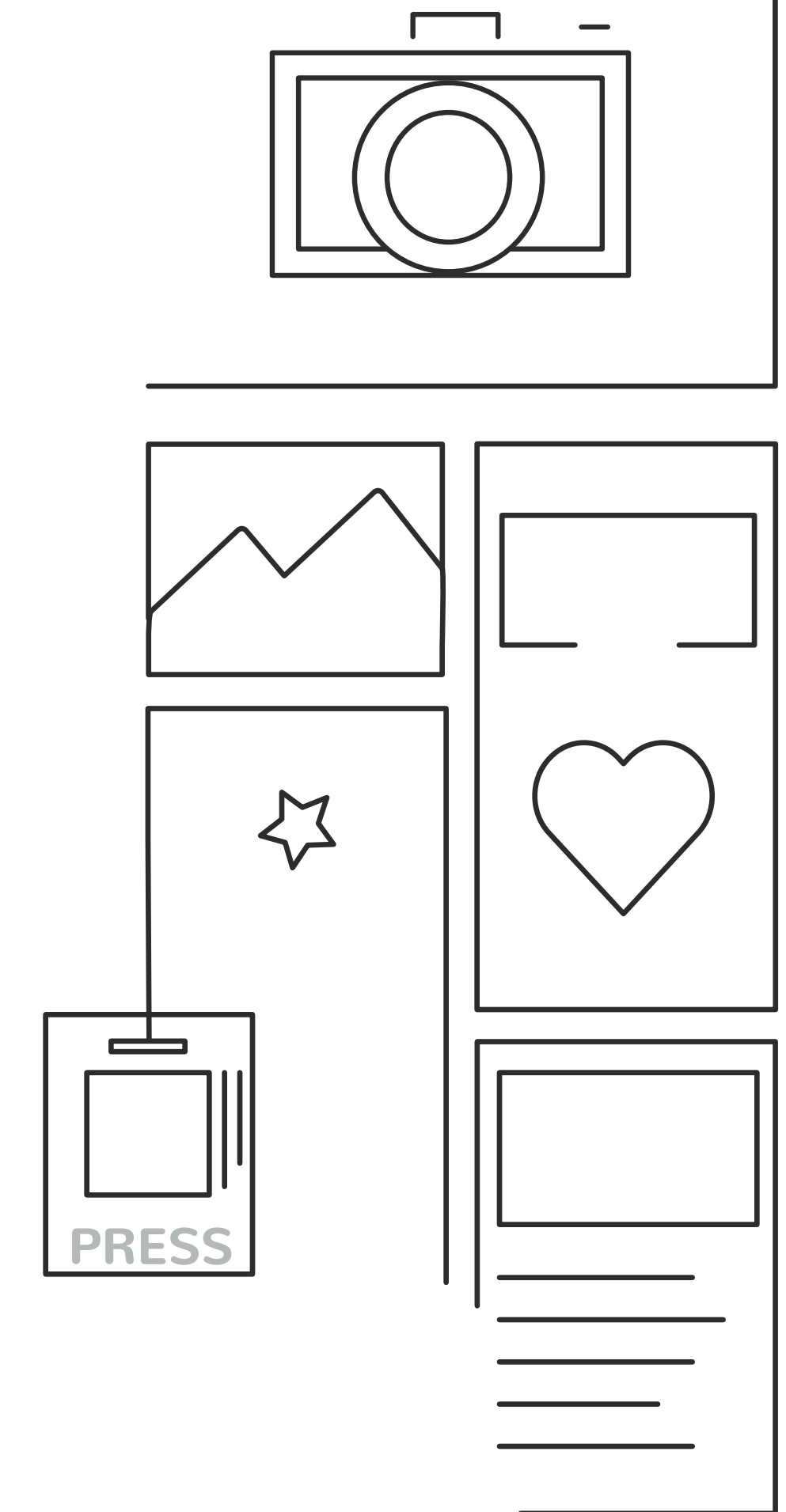
When you invite us to your events, you know what you get from your media partnerships.

## What you can expect

- + Advertising prices reduced by 10% <sup>1</sup>
- + Press releases
- + Social Media outreach
- + Partner Skill Sharing <sup>2</sup>

## What we ask for

- Press passes for our attending team



Notices: <sup>1</sup> Depending on packages purchased. Not valid with promotions unless stated otherwise

<sup>2</sup> We have a huge range of skills, including live event production, graphic design, server management, sound design and more.

# ADVERTISING

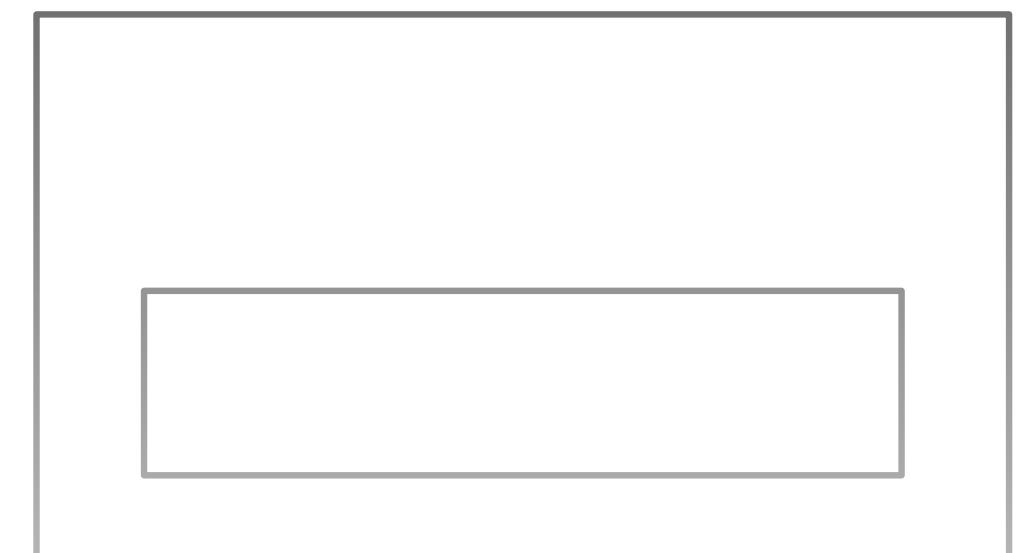
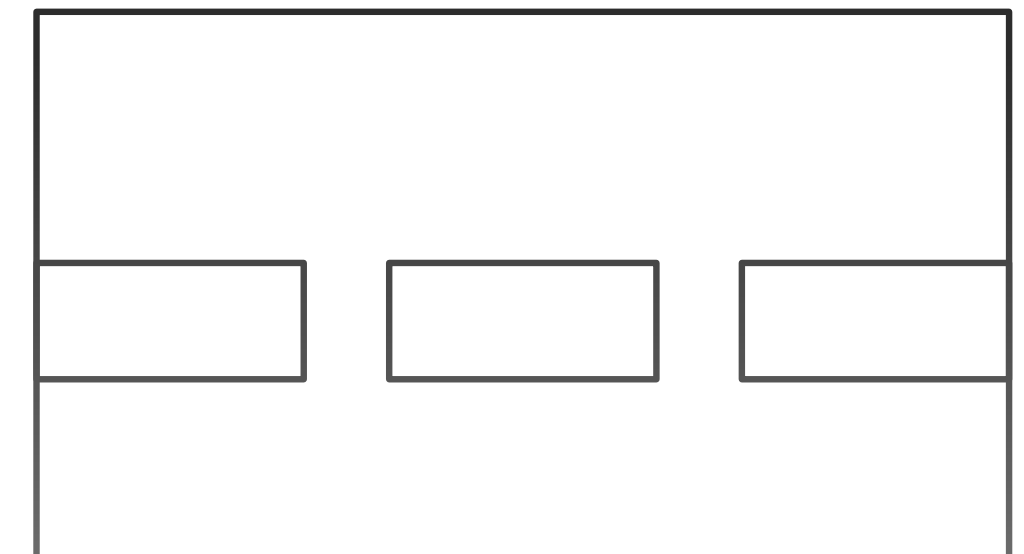
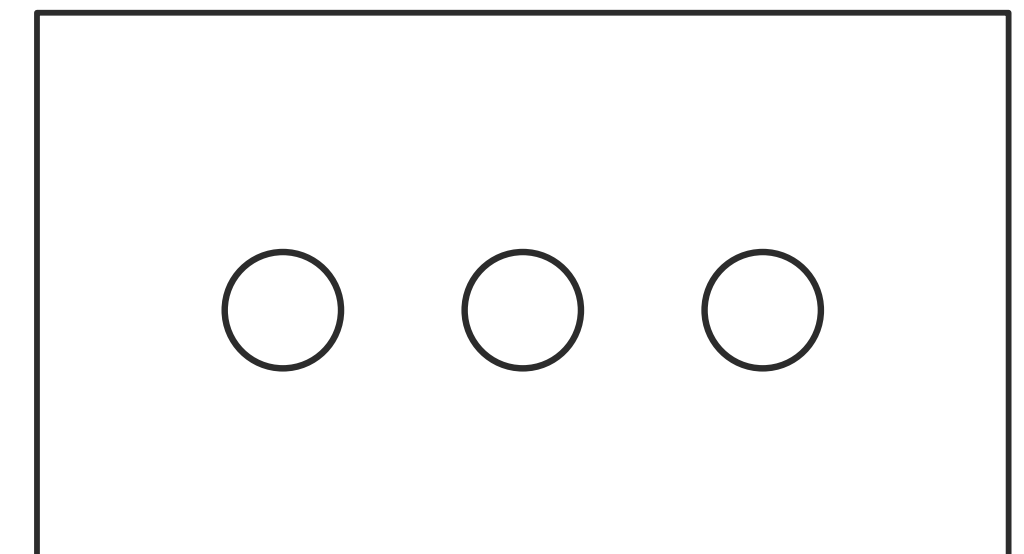
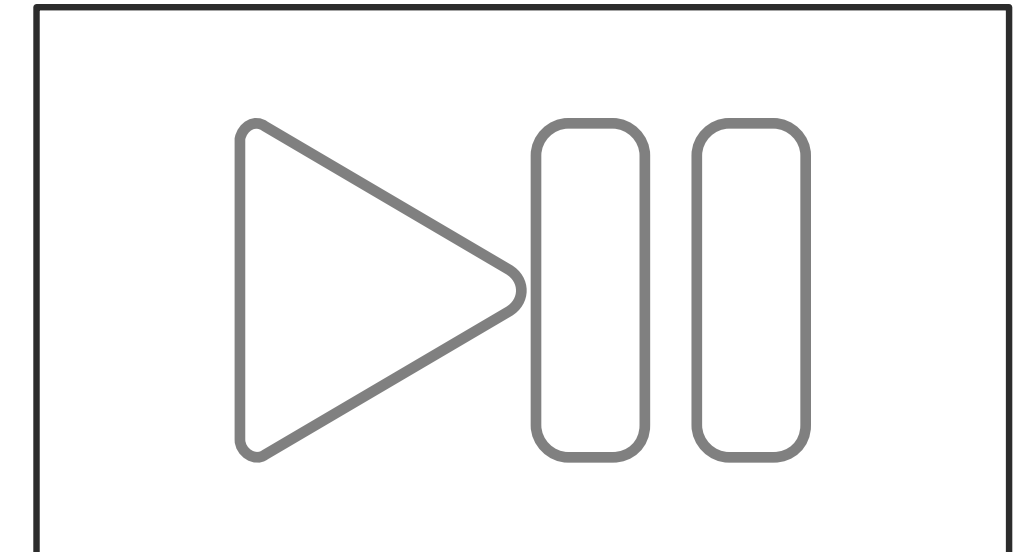
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expand your audience

# advertise.here

We have a wide range of advertisement schemes to fit all budgets. From cheap single promotions to bulk deals, we have you covered regardless of your budget.

- + Radio Advertisements
- + Website Advertisements
- + Package advertisements



# radio.adverts

Starting at £75 per month, radio advertisements are played at regular intervals on air and will get your brand recognized.

- + Sensible pricing for all types of advertisers
- + Negotiable rates and play counts
- + in house advertisement production and discounts<sup>1</sup>

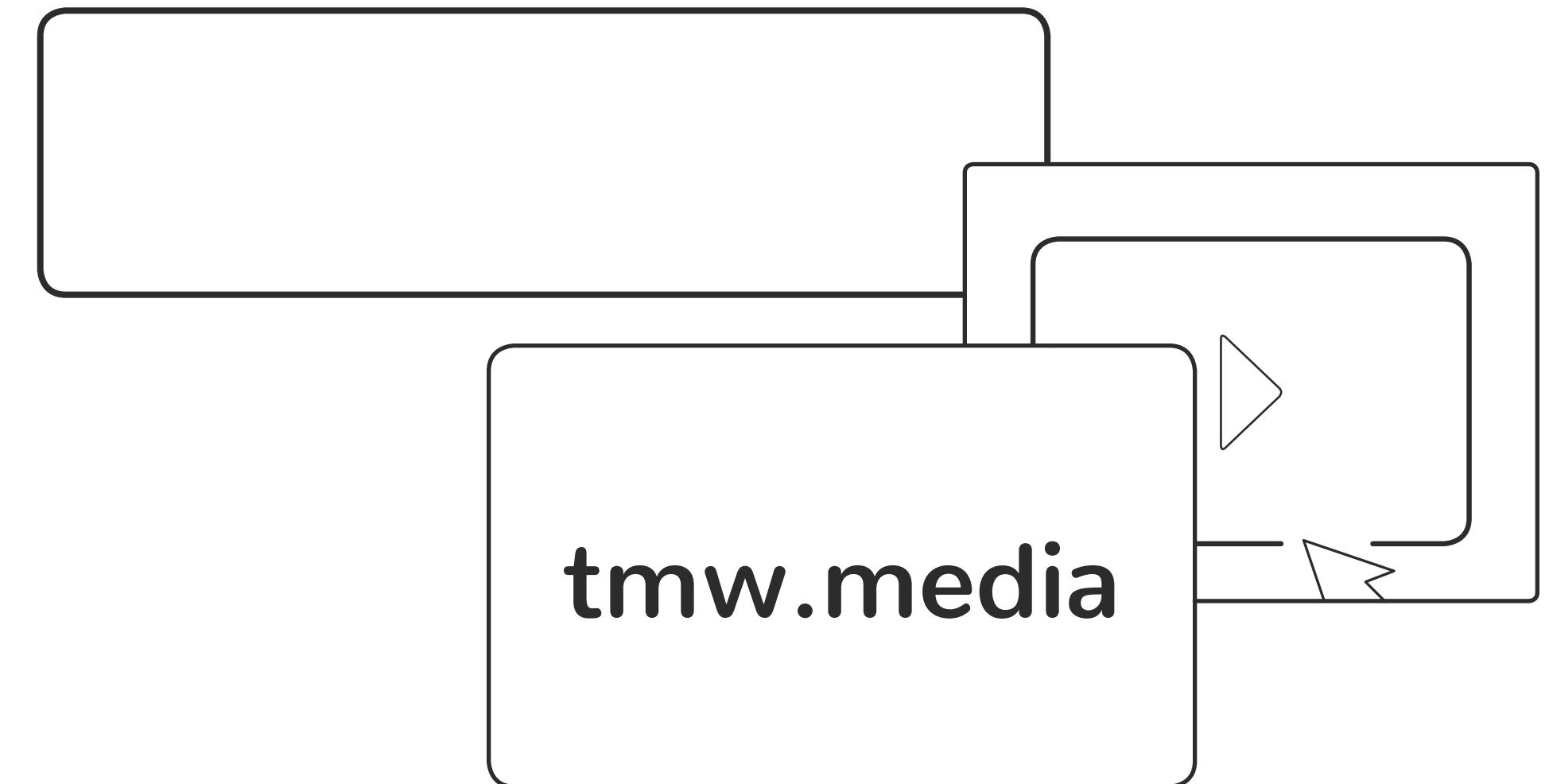
Notices: <sup>1</sup> discounts are only available on tmw.media production services during contract time period



# website.adverts

Starting at just £25 per month, website advertisements are the cheapest and most versatile advertisement method.

- + Simple, clean, effective
- + Rotate different styles to peak viewer interest
- + Available across all of our services
- + In house advertisement production and discounts<sup>1</sup>



*Notices: <sup>1</sup> discounts are only available on tmw.media production services during contract time period*

# advert.production

Top tier production at unbeatable prices.

## Radio Ad Production Addon<sup>1</sup>

- + Professional audio production
- + Script writing assistance
- + Professional voice actors

## Website Ad Production Addon<sup>1</sup>

- + Professional graphics design
- + Tailored to your style
- + Optional file formatting

*Notices: <sup>1</sup> addon must be purchased in conjunction with advertising*

# package.adverts

First time advertisers get even better offers



**£125 - 20% off<sup>1</sup>**  
1 month special

1x Radio advert - 70 Plays/week

1x Premium Website advert

1x Radio Advert Production

1x Website Advert Production

**£335 - 30% off<sup>2</sup>**  
3 month special

1x Radio advert - 160 Plays/week

1x Premium Website advert

1x Radio Advert Production

1x Website Advert Production

**£649 - 40% off<sup>3</sup>**  
6 month special

1x Radio advert - 330 Plays/week

1x Premium Website advert

1x Radio Advert Production

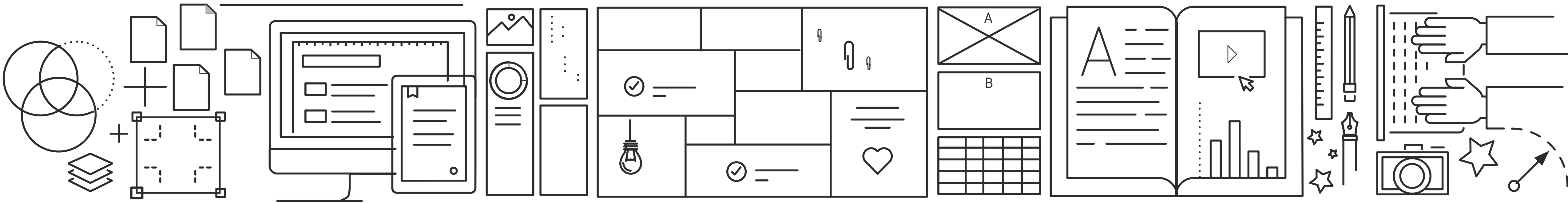
1x Website Advert Production

Notices: <sup>1</sup> Normally priced at £157 for package. Only available to new customers.

<sup>2</sup> Normally priced at £482 for package. Only available to new customers. Partner discount is 10% of £335

<sup>3</sup> Normally priced at £1082 for package. Only available to new customers. Partner discount is 10% of £649

# tmw.media



[info@tmw.media](mailto:info@tmw.media)



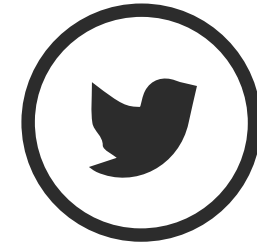
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[tmw.media/discord](https://tmw.media/discord)



[tmw.media/linkedin](https://tmw.media/linkedin)



[tmw.media/twitter](https://tmw.media/twitter)



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